

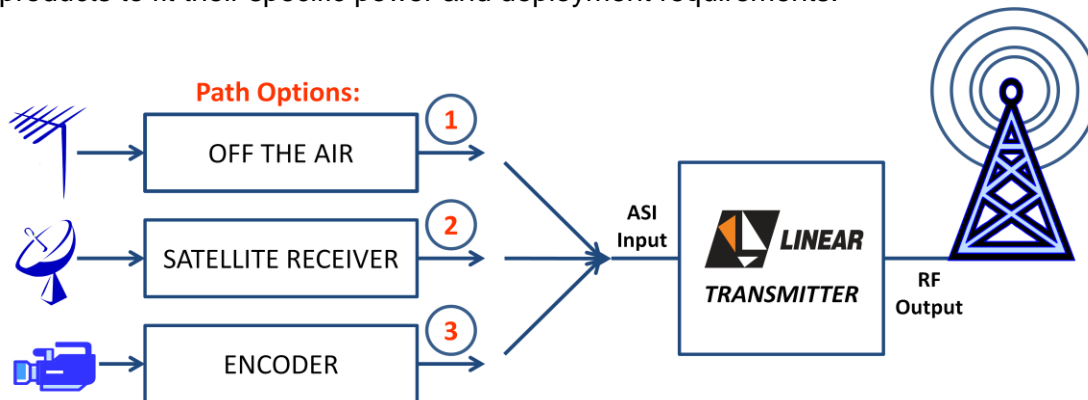


PRODUCT UPDATE

LINEAR INDUSTRIES TO OFFER SPECIAL PRODUCT PACKAGES FOR LOW POWER TELEVISION STATIONS

Transmitter Bundling to Provide Broadcaster's an Efficient and Effective Way to Deploy Digital in their Participation in the NTIA's Upgrade Grant Program

June 25, 2009 (Elgin, IL) – Linear Industries, Inc. has created a series of “program packages” that will provide LPTV and Translator broadcasters the ability to secure a select core group of products and upgrade their operations to digital. Working on the heels of the announced *Low Power Television and Translator Upgrade Grant Program*, LINEAR has formulated a group of products to fit their specific power and deployment requirements.



“What we’ve done is built a set of alternative power and signal path solutions for Broadcasters to choose from,” states Perry Priestley, VP of Linear Industries. “We’ve taken our most popular LPTV exciter/transmitters, packaged them with the appropriate ancillary gear, and priced them to fit within the NTIA digital upgrade parameters. The range in power, from 25W up to 120W, packaged with the appropriate equipment for either of the three typical content delivery paths, offers our clients a total turn-key method to go digital asap.”

Linear Industries has designed and produces a range of exciter/transmitter options that provide significant improvement in linearity and broadcast performance – and at an affordable price-point – all of which are available today.

To obtain a quote please contact:

- Perry Priestley at 410-750-2165 (O) or 410-800-3803 (C)
East Coast to the Mississippi
- Doug Thompson at 309-689-0301 (O) or 217-653-0255 (C)
West of the Mississippi