



PRODUCT PREVIEW GUIDE



Better Performance – Better Economics Linear Industries is Driving the Transition with BETTER DIGITAL



*Best-in-class performance =
fast & easy installations*



vision to deliver the highest quality transmission products at the most effective price point,” states Priestley. “For those that stop

by our stand, they’ll see firsthand just how we can improve their digital opera-

tion – do so with exceptional quality – and at an exceptional price!”

**FROM GAP-FILLERS TO A FULL
COMPLEMENT OF TRANSMITTER
SOLUTIONS – ALL WITH REMARKABLY
“LOW SHOULDERS”!**

“Today we continue to provide the most advanced and cost-effective low and medium-power digital transmitter solutions to the broadcast community – ranging from 25W to 5kW – and our customers are experiencing the results of our technological strengths. Our core competency is in our digital pre-correction algorithms for non-linearity’s and equalization on passive components,” says Gustavo Figueiredo, President of Linear Industries.

“We have made significant achievements in our products through our continual investment in R&D and engineering talent to develop exceptional hardware and software that truly provides best-in-class performance. We welcome the opportunity to demonstrate this technical leadership to attendees at the show or following the event.”

“By focusing our R&D on our key customer drivers, we’ve created an exceptional product line-up for today’s broadcaster”, says Perry Priestley, Vice President of Sales, LINEAR. “For NAB and beyond, our product message to our customers is simple, we offer cost-effective and high-performance flash-cut exciter and transmitter solutions that put you on the air fast. Our exciter flash-cut solutions are also ideal if you already have a digital transmitter on the air but are not satisfied with its performance.”

“Take for example our AT7001™ exciter. Within seconds, any transmitter can be set up to perform as good – or better – than the best on the market – and all with the touch-of-a-button! Once an engineer has seen how truly easy and effective this exciter works, there is usually no doubt about placing this technology on their transmitter.”

“On the NAB show floor, we will profile a selection of LINEAR’s product initiatives and technological milestones as part of our

**STRENGTH
IN LINEAGE AND LEGACY**

For over thirty years, Linear Industries, is a leading international provider of Broadcast TV transmission solutions, and is at the forefront of meeting key customer requirements with advanced and highly-reliable technology. By providing an array of product options with software innovations in television delivery, LINEAR is helping its broadcast customer’s transition to digital with significant economic gains and superior performance advantages.

GET TO KNOW US

Headquartered in Elgin, Illinois, LINEAR’s Advanced • TV™ Line of solutions include low to medium power transmitters and translators; exciters that can be used to immediately flash-cut an analog TV channel to digital with little or no set-up, and products that may be deployed as gap-fillers in areas where the existing broadcast signal reception is weak.

Linear Industries, Inc.
2531 Technology Drive, Suite 310
Elgin, IL 60124 USA
877-428-5793
fax: 847-428-5785
<http://www.linear-tv.com>
info@linear-tv.com

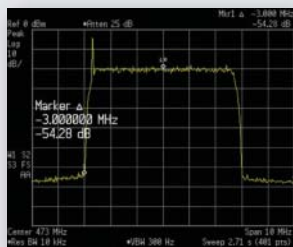


Low shoulders. Beautiful.

INDUSTRY LEADING DIGITAL PRE-CORRECTION!

LINEAR ADVANCED•TV™ SOLUTIONS. GO DIGITAL TODAY.

LINEAR has the products that can Flash Cut your existing analog transmitter to digital—our solutions take you digital or convert an existing analog transmitter into a digital system.



Screen shot captured before mask filter.

- ▲ LINEAR best-in-class performance = rapid installations!
- ▲ Exceptional SNR metrics
- ▲ Shoulders <-54dB or better!
- ▲ MER > 32dB or better
- ▲ Designed and built to last

Linear Industries Inc. is a 30-year leader—and one of the largest manufacturers—in the professional television transmitter market.

East of the Mississippi call **Perry Priestley** phone 410-750-2165 or cell 410-800-3803

West of the Mississippi call **Doug Thompson** phone 309-689-0301 or cell 217-653-0255



Linear Industries, Inc. 2531 Technology Dr., Suite 310 ▲ Elgin, IL 60124, USA ▲ 1.847.428.5793
www.linear-tv.com